



The Rotary Club of Hampton Roads presents
QUEST FOR GOOD: The Scavenger Hunt



The Rotary Club of Hampton Roads (RCHR) is holding its annual *QUEST FOR GOOD* community fundraising event on **Saturday, May 20, 2023**. This event is a puzzle and clue scavenger hunt game that will be held at the ***ViBe Creative District in Virginia Beach, Virginia***. The game is played by finding clues and entering answers into a phone app.

This fundraising event is credited for providing over 160,000 meals to our neighbors since 2013. The designated charity for the 2023 *QUEST FOR GOOD* event is the Foodbank of Southeast Virginia and Eastern Shore (Foodbank of SEVA).

The *QUEST FOR GOOD* scavenger hunt is an interactive event for the entire community. The event has evolved since 2013 from an RCHR-centered event to a community-wide adventure. The interactive activities allow RCHR to reach out to the broader community while keeping operating costs to a minimum.

Sponsor participation in this event will directly benefit the Foodbank of SEVA to support summer nutrition programs. 100% of direct and corporate team sponsorships and donations will be allocated to the Foodbank of SEVA. In-kind or prize pool donations will be used in ancillary fundraising and to support event activities.

We have three major goals for this event:

- To build relationships
 - Cultivate relationships with our community
 - Engage with businesses, organizations, and the community to build brand awareness of the good work we collectively do
- To grow the size of the event within the community
 - Increase direct team participation
 - Increase community awareness of the event
- To maintain and grow the size of the donation to the charity
 - To increase direct sponsorship
 - Increase individual donations and corporate giving

As a Rotary event, the Scavenger Hunt is part of a global effort where Rotary members work to change lives in their local communities. The event enjoys message amplification through the clubs throughout the larger Hampton Roads and Richmond regions. Our efforts to partner with sponsors from major businesses and service sectors will highlight the sponsor's commitment to the charity and the overall community.

We look forward to building an effective partnership with you this year and in the future.

The *QUEST FOR GOOD* Sponsorship Committee

QuestforGood.org

club@rotaryhamptonroads.org



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SPONSOR LEVELS

Presenting Sponsor: \$2000

- Recognition as the title and presenting sponsor on all communications, questforhood.org, and social media
- Corporate logo on all advertising
- Logo placement on questforgood.org
- Opportunity to contribute promotional material to the event swag bags
- A Team event ticket
- Multiple acknowledgments and appreciations on RCHR social media (Guaranteed social media reach: 20,000+)
- Sponsor shown as the title sponsor in the Scavenger Hunt game app
- Shout-out in newsletter

Platinum Sponsor: \$1000

- Multiple acknowledgments and appreciations on RCHR social media (Guaranteed social media reach: 20,000+)
- Acknowledgement on the game route at a *Mural*.
- Logo placement on questforgood.org
- Hyperlink to sponsor's website from questforgood.org
- Opportunity to contribute promotional material to the event swag bags
- A Team event ticket
- Sponsor included in the Scavenger Hunt clues and trivia challenges in the app
- Shout-out in newsletter

Gold Sponsor: \$500

- Multiple acknowledgements and appreciations on RCHR social media
- Acknowledgement on the game route at a *Utility Box Digital Artwork*
- Logo placement on questforgood.org
- Hyperlink to sponsor's website from questforgood.org
- A Team event ticket
- Sponsor included in the Scavenger Hunt clues and trivia challenges in the app
- Shout-out in newsletter

Silver Sponsor: \$250

- Acknowledgement and appreciation on RCHR social media
- Logo placement on questforgood.org
- Hyperlink to sponsor's website from questforgood.org
- A Team event ticket
- Shout-out in newsletter

Bronze Sponsor: \$100

- Sponsor listed at questforgood.org
- A Team event ticket
- Shout-out in newsletter



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SPONSORSHIP CONFIRMATION FORM

WE WANT TO JOIN THE ROTARY CLUB OF HAMPTON ROADS IN THE FIGHT AGAINST HUNGER

PRESENTING Sponsor (1) \$2,000

Prize Pool Sponsorship

PLATINUM Sponsor \$1,000

In-kind gift cards, certificates, or promotional items description:

GOLD Sponsor \$500

SILVER Sponsor \$250

BRONZE Sponsor \$100

In-Kind gift value: _____

Contact name:

Business name:

Address:

City:

State:

Zipcode:

Phone:

Email:

Website URL:

Today's Date:

We are unable to participate as a sponsor, but will support QUEST FOR GOOD with a donation of \$_____

Payment Options

Mail

Please make checks to
Rotary Club of Hampton Roads Foundation
P.O. Box 66123 Virginia Beach, VA
23466-6123

Credit Card

Pay at <https://questforgood.org/>
Or
Venmo: @rotaryhamptonroads

Questions? club@rotaryhamptonroads.org